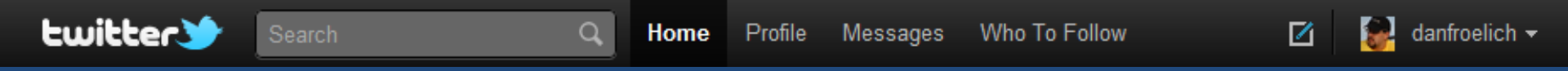


Twitter Updates 2011

Dan Froelich

NC Virtual Public Schools

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

"Old" Twitter

What's happening? 140

Add your location

Tweet

Latest: I'm at Sofitel Chicago Water Tower w/ @clbroadway http://4sq.com/k9BL0W 41 minutes ago

Home

coolcatteacher Edit Wikipedia and get wikilove? (beer, kittens, gifts?) http://pulse.me/s/mYh4 #edtech
less than 20 seconds ago via HootSuite

PatBassett Here's a visioning question for schools: What evidence is there that you've earned the lofty implied promises of your mission statement?
36 minutes ago via web
Retweeted by sarahhanawald

PCSTech @bethanyvsmith Huzzah!
7 minutes ago via Twitter for iPad in reply to bethanyvsmith

edutopia Looking for something to do at #ISTE11 today? EduBloggerCon is underway http://bit.ly/iUgnW3 #EBC11

danfroelich
5,007 tweets

280 following | 642 followers | 25 listed

Who to follow

rosswhite Ross White Follow

smeech Scott Meech Follow

view all

Home
@danfroelich
Direct Messages 451
Favorites
Retweets

Search

Saved Searches

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

"New" Twitter

What's happening?

Timeline @Mentions Retweets Searches Lists

Alltop Guy Kawasaki
Bits of wisdom from dear old Dad http://om.ly/BWwno
1 minute ago

Alltop Guy Kawasaki
Facebook's IPO [infographic] http://om.ly/BWwnl
1 minute ago

kevinhoneycutt Kevin Honeycutt
shares Nice post! http://hnyctt.me/stick http://plurk.com/p/crb37e
2 minutes ago

charte Chris Harte by ewanmcintosh
@ewanmcintosh whether that is SKYPING with Nepal, making origamis to learn about angles or simply working on social skills in a group
8 minutes ago

wfryer Wesley Fryer
Last 101 Dalmatians performance! 8th one! (@ Poteet Theater) http://4sq.com/mCoErm
3 minutes ago

Your Tweets 4,997
17 hours ago: @megkimel we love you too.

Following 279 Followers 640

Who to follow · refresh · view all

Clinique_US Clinique · Follow
Promoted

twitter Twitter · Follow
Followed by @thegizwiz and others.

Larryferlazzo Larry Ferlazzo · Follow
Followed by @techlearning and others.

Trends · Raleigh · change
#FallingSkies Promoted
#happyfathersday
#wordsthatdescribeme
#daddysgirl
Fried Kool-Aid
RIP Clarence Clemons
Heavenly Father
Death Race

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

"New" Twitter

LorraineWDC Lorraine Wilson
Good morning **#SEE11** -- so sad I'm not there with you. Thank you for sharing what you're learning on Twitter.
1 hour ago

LorraineWDC Lorraine Wilson
RT @billgcta: How to Avoid the Ugly Consequences of Micromanaging Social Media Employees http://j.mp/k0bgNT #WeAreOne **#SEE11**
1 hour ago

billgcta Bill Guy
Common Errors in Coverage of Education http://j.mp/imEVxZ #WeAreOne **#SEE11**
13 hours ago

billgcta Bill Guy
Death by Twitter: Social Media, the Political Frontier http://j.mp/iiF03E #WeAreOne **#SEE11**
13 hours ago

KristiCapek KristiCapek
Thank goodness eric taught us "the cup game" years ago. It's the only reason I go to baseball games. **#see11**
14 hours ago

danfroelich danfroelich
Full house. Go Sox...or should we root for the Nationals. **#see11** (@ U.S. Cellular Field w/ 17 others) [pic]: http://4sq.com/jC8BHN

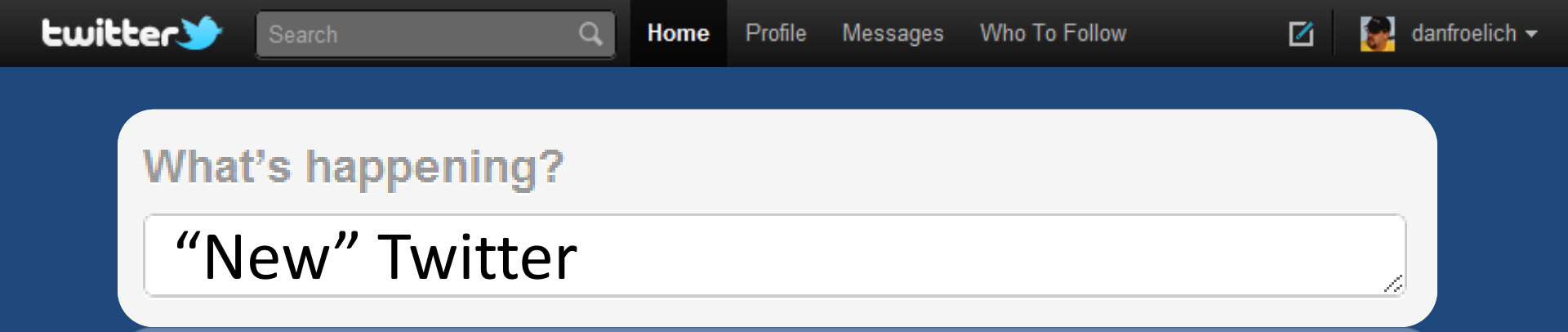
close ×

@danfroelich
danfroelich

Full house. Go Sox...or should we root for the Nationals. #see11 (@ U.S. Cellular Field w/ 17 others) [pic]: http://4sq.com/jC8BHN

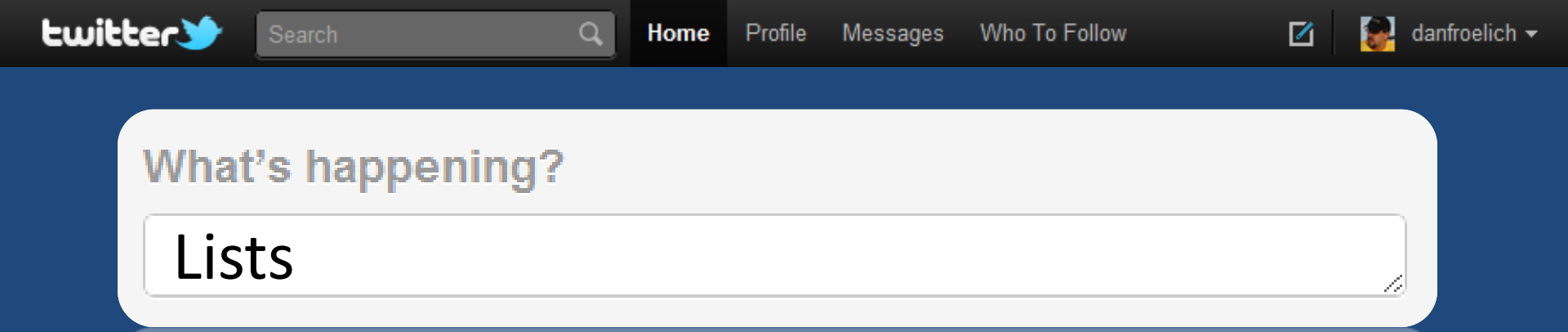
foursquare

CHECK-IN ACTIVITY 1 Photo 0 Comments

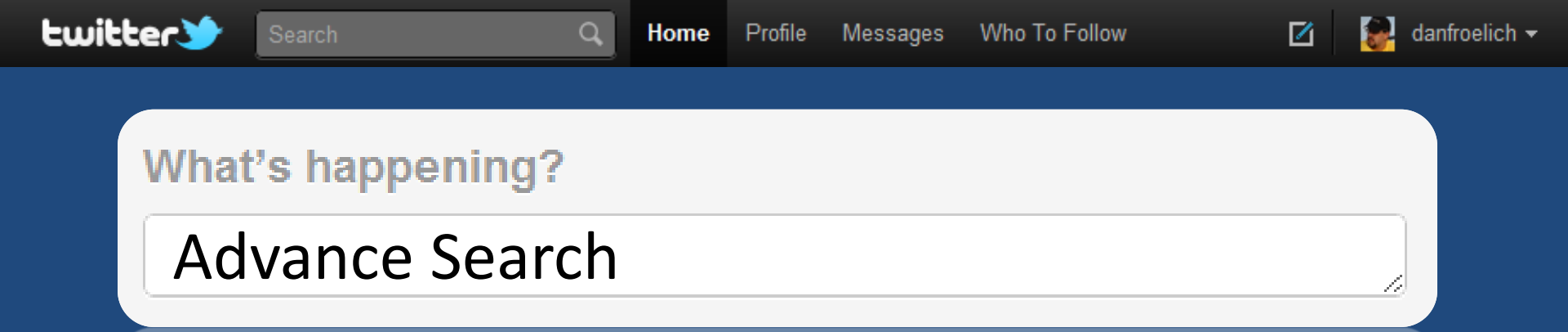


- A new look
- Embedded media viewing
- Related content
- Mini profiles
- When will I get it?

http://twitter.com/newtwitter

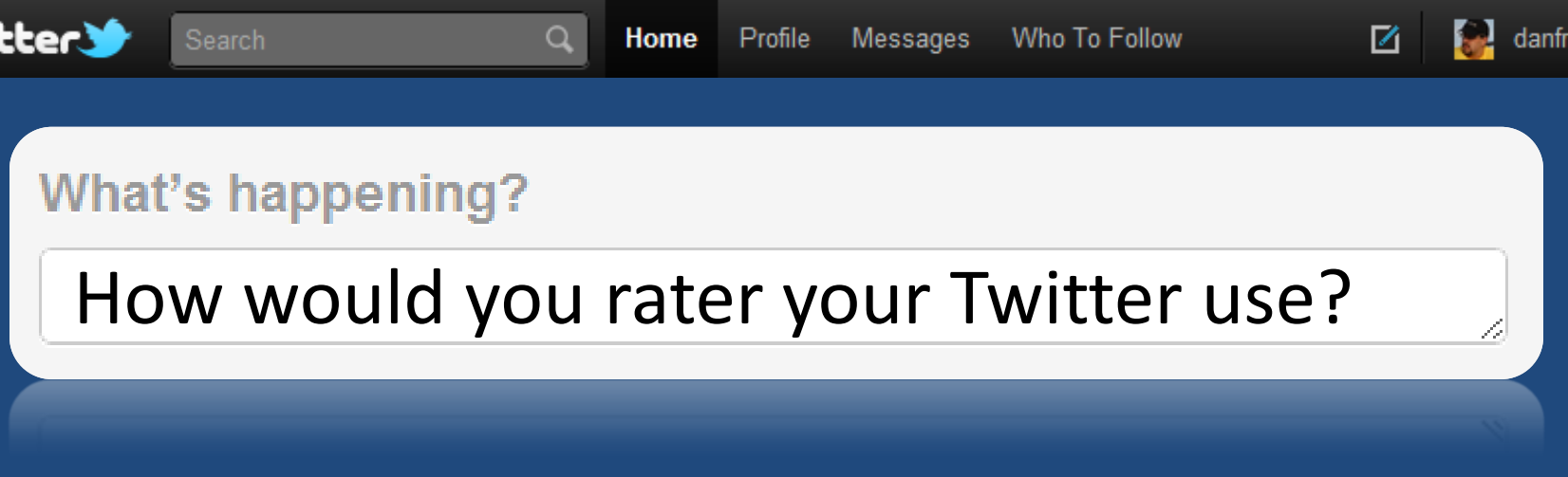


- Brings added depth and functionality to those you follow
- Create lists for different focal points



- Date
- Location
- Specific People
- Hashtags
- Languages

search.twitter.com/advanced



www.goo.gl/6vW0L

www.polldaddy.com/

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

Google URL Shortener

Long URL: www.poll.fm/32f9E

Short URL: goo.gl/6vW0L

Created: 12 minutes ago

Report spam

http://goo.gl/6vW0L.qr

Clicks for the past: two hours | day | **week** | month | all time

Clicks

2 clicks on this short URL

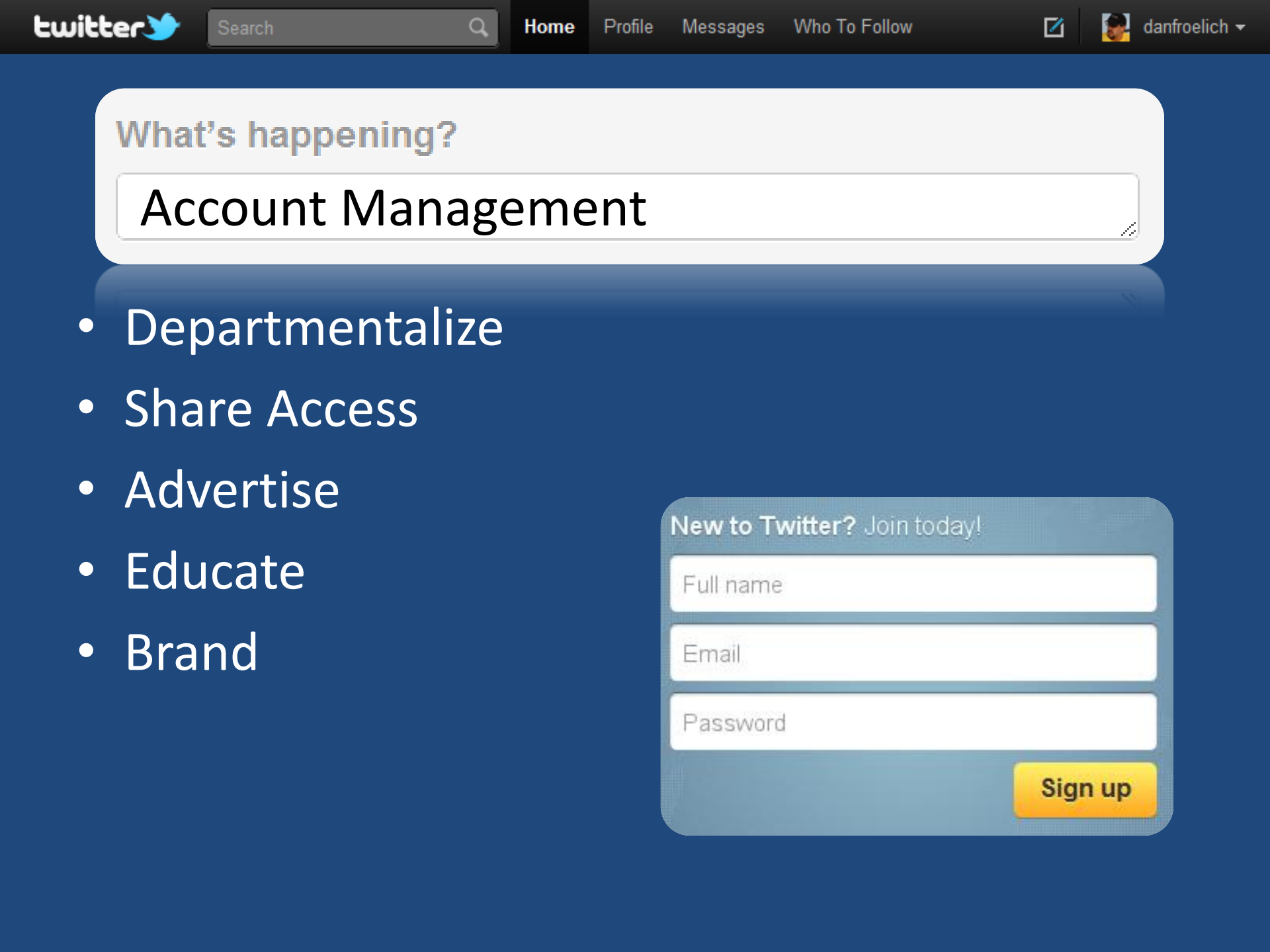
2 total clicks on all goo.gl short URLs pointing to this long URL

Traffic sources

Referrers

Unknown/empty	2

www.goo.gl/



- Departmentalize
- Share Access
- Advertise
- Educate
- Brand

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

But you don't have permission

danfroelich's settings

Account Password Mobile Notifications Profile Design **Applications**

You've allowed the following applications to access your account

MOTOBLUR by Motorola
For BLUR phone
read and write access · Approved: Tue Apr 26 2011 13:44:14 (Eastern Daylight Time)
Revoke Access

Screenr.com by Articulate
Screencasts Made Easy: Just click record
read and write access · Approved: Thu Apr 07 2011 12:19:58 (Eastern Daylight Time)
Revoke Access

Zite by Zite Inc.
Zite is a personalized magazine for your iPad that automatically learns what you like and gets smarter as you use it.
read and write access · Approved: Thu Mar 31 2011 21:27:41 (Eastern Daylight Time)
Revoke Access

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

Power Users - TweetDeck

www.tweetdeck.com/

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

Power Users - TweetDeck

- Update Twitter, Facebook, MySpace, LinkedIn, Google Buzz and Foursquare
- Take advantage of an increased Twitter API rate
- Retweet Twitter style - or your style
- Check-in to Foursquare direct from the client
- Manage conversations with @replies and direct messages
- See what's hot with Twitter Trends and TwitScoop
- Integrated **LinkedIn** for your professional contacts
- View YouTube videos within TweetDeck, and record and share video clips though TwitVid
- Manage multiple Twitter accounts easily
- Locate your friends
- Send longer messages through our new Deck.ly service NEW
- Use our scheduling feature to check-in or send a tweet in the future
- Organize and update Facebook with TweetDeck
- Follow topics in real-time with saved searches, editable from within the column
- Add, create and manage Twitter Lists
- Use the Global Filter to remove unnecessary tweets by account, service or hashtag
- Preview short URLs from the comfort of TweetDeck
- Easily see who's following you
- Use your TweetDeck Account to add all of your social network accounts in one go
- Add networks that use a compatible Twitter API, like WordPress and Tumblr
- Keep your TweetDeck safe with sync and back-up
- Avoid Twitter spam with TweetDeck's spam button
- Share and view photos with support for Flickr, Twitgoo and mobypicture
- Keep your finger on the pulse with MySpace
- Use keyboard shortcuts to speed up your messaging
- Interactive and informative notifications

- As well as many other great features

www.tweetdeck.com/

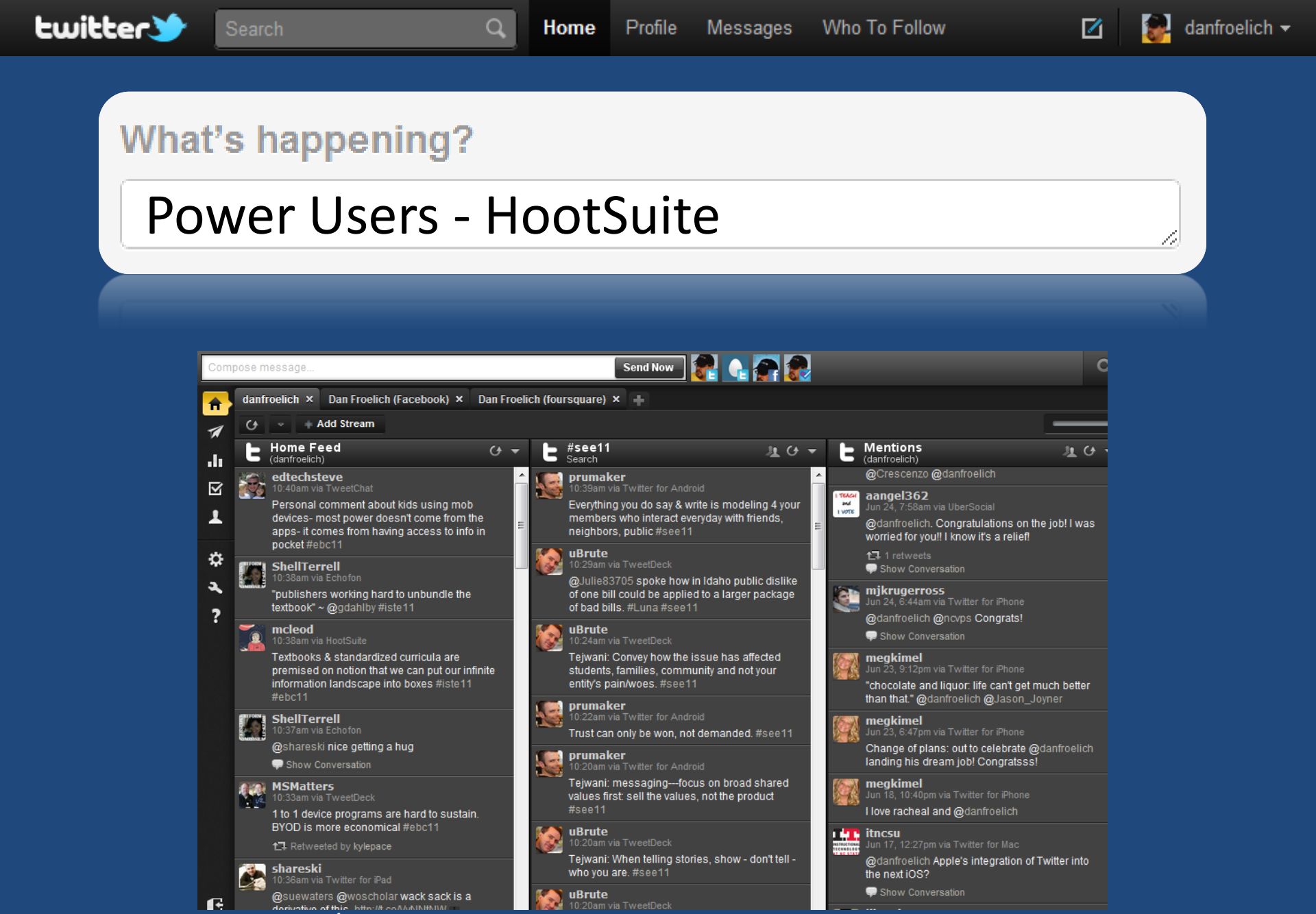
twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

Power Users - HootSuite

Features	HootSuite Pro	Free
Social Profiles	**Unlimited**	5
Social Analytics	**Enhanced**	Free
RSS Feeds	**Unlimited**	2
Team Members	**1**	N/A
Included Reports*	**1**	N/A
Google Analytics	**Yes**	N/A
Facebook Insights	**Yes**	N/A
Influence Scores	**Yes**	N/A
URL Parameters	**Yes**	N/A
Ad Free	**Yes**	No
Price	**$5.99/month**	FREE
	Upgrade Now	Stay Free

www.tweetdeck.com/



www.tweetdeck.com/

Compose message... Send Now

danfroelich × | Dan Froelich (Facebook) × | Dan Froelich (foursquare) ×

Add Stream

Home Feed
(danfroelich)

edtechsteve
10:40am via TweetChat
Personal comment about kids using mob devices- most power doesn't come from the apps- it comes from having access to info in pocket #ebc11

ShellTerrell
10:38am via Echofon
"publishers working hard to unbundle the textbook" ~ @gdahlby #iste11

mcleod
10:38am via HootSuite
Textbooks & standardized curricula are premised on notion that we can put our infinite information landscape into boxes #iste11 #ebc11

ShellTerrell
10:37am via Echofon
@shareski nice getting a hug
Show Conversation

MSMatters
10:33am via TweetDeck
1 to 1 device programs are hard to sustain. BYOD is more economical #ebc11
Retweeted by kylepace

shareski
10:36am via Twitter for iPad
@suewaters @woscholar wack sack is a

#see11
Search

prumaker
10:39am via Twitter for Android
Everything you do say & write is modeling 4 your members who interact everyday with friends, neighbors, public #see11

uBrute
10:29am via TweetDeck
@Julie83705 spoke how in Idaho public dislike of one bill could be applied to a larger package of bad bills. #Luna #see11

uBrute
10:24am via TweetDeck
Tejwani: Convey how the issue has affected students, families, community and not your entity's pain/woes. #see11

prumaker
10:22am via Twitter for Android
Trust can only be won, not demanded. #see11

prumaker
10:20am via Twitter for Android
Tejwani: messaging---focus on broad shared values first: sell the values, not the product #see11

uBrute
10:20am via TweetDeck
Tejwani: When telling stories, show - don't tell - who you are. #see11

uBrute
10:20am via TweetDeck

Mentions
(danfroelich)

@Crescenzo @

aangel362
Jun 24, 7:58am via
@danfroelich. C
worried for you!!
1 retweets
Show Convers

mjkrugerross
Jun 24, 6:44am via
@danfroelich @
Show Convers

megkimel
Jun 23, 9:12pm via
"chocolate and l
than that." @dar

megkimel
Jun 23, 6:47pm via
Change of plans
landing his drea

megkimel
Jun 18, 10:40pm v
I love racheal an

itncsu
Jun 17, 12:27pm v
@danfroelich Ap
the next iOS?
Show Convers

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

Anywhere, anytime, anyway

You've signed out of Twitter

Now go mobile.

Visit m.twitter.com on your mobile device.

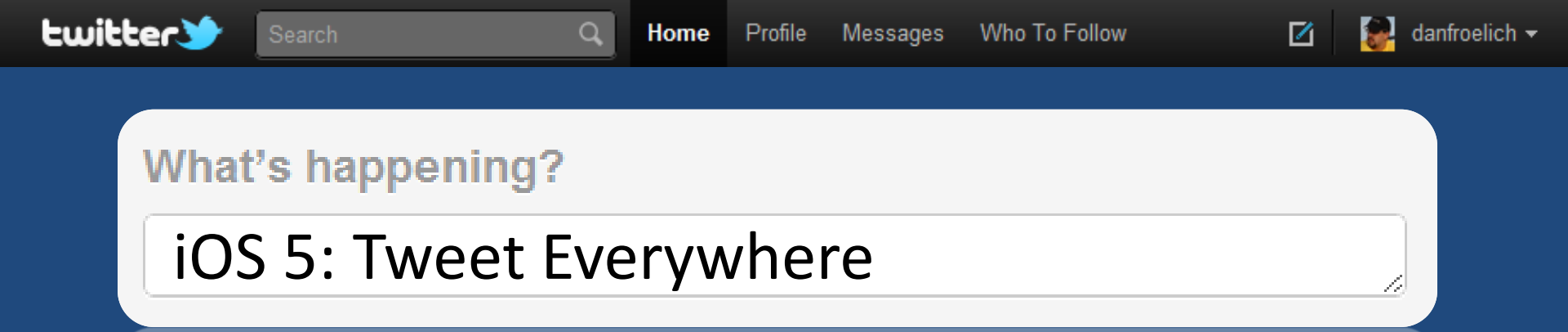
iPhone

Android

iPad

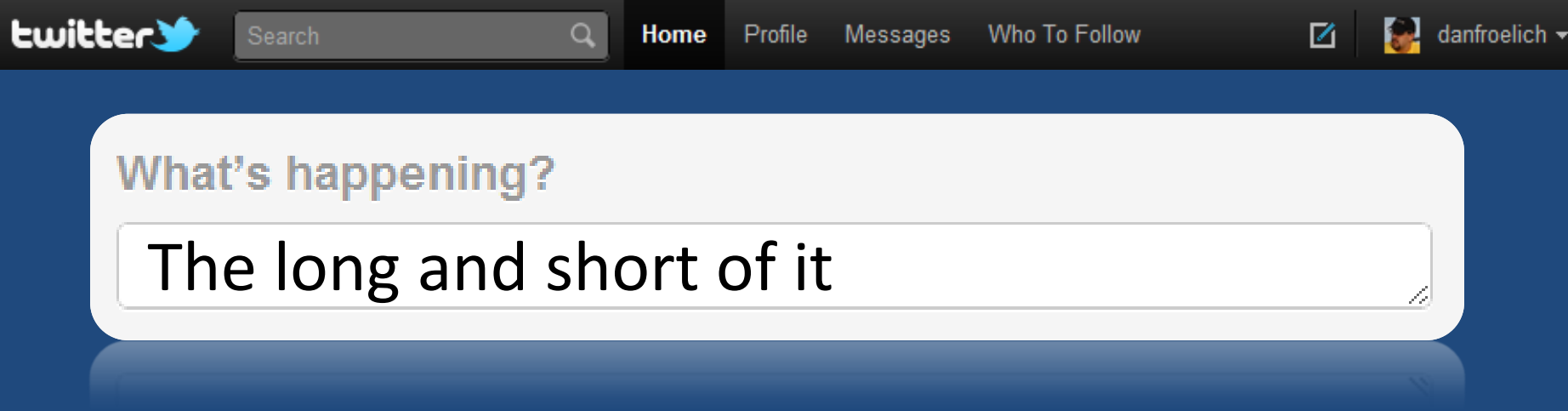
BlackBerry

Windows Phone 7



- Single sign-on
- Total application integration
- Similar to Android OS 'share' functionality

www.huffingtonpost.com/2011/06/06/apple-ios-5-twitter-integration-wwdc-2011_n_871940.html

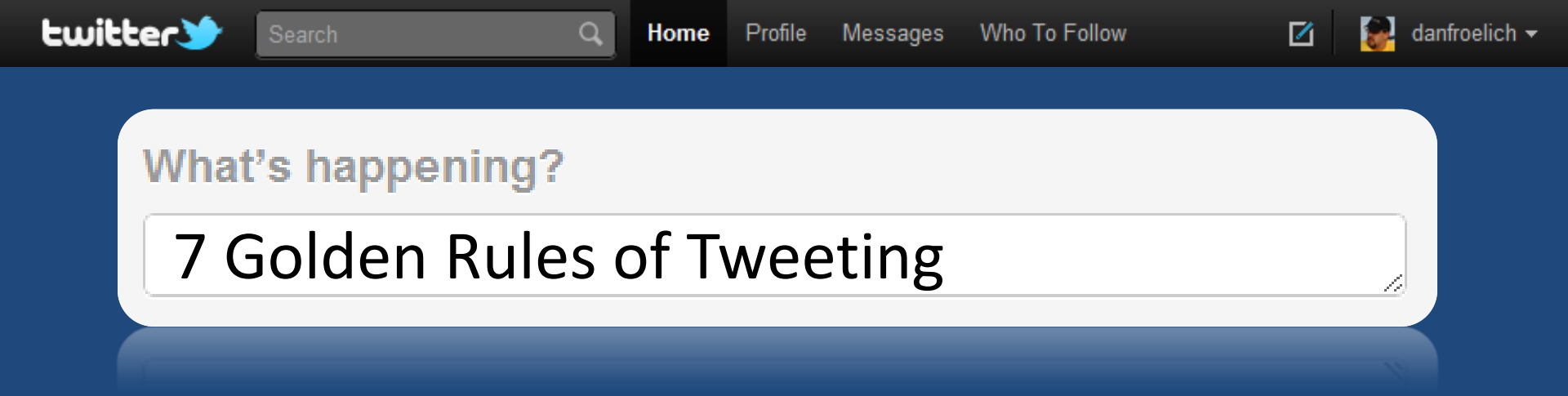


"I save the little stuff for Twitter and blog only when I have something big to say" –Anil Dash, Writer

One survey found that the most popular blog posts today are the longest ones, 1,600 words on average.

"…despite reports to the contrary, we are. We talk a lot, then we dive deep." – Clive Thompson, Writer

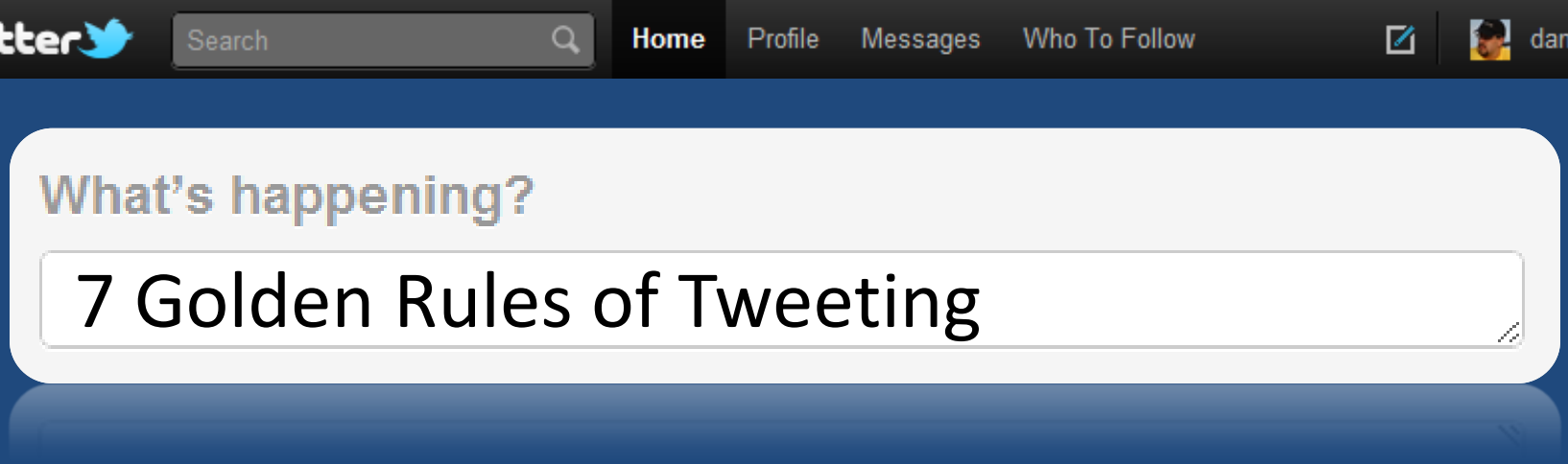
www.wired.com/magazine/2010/12/st_thompson_short_long/



1

Know Why You Tweet.

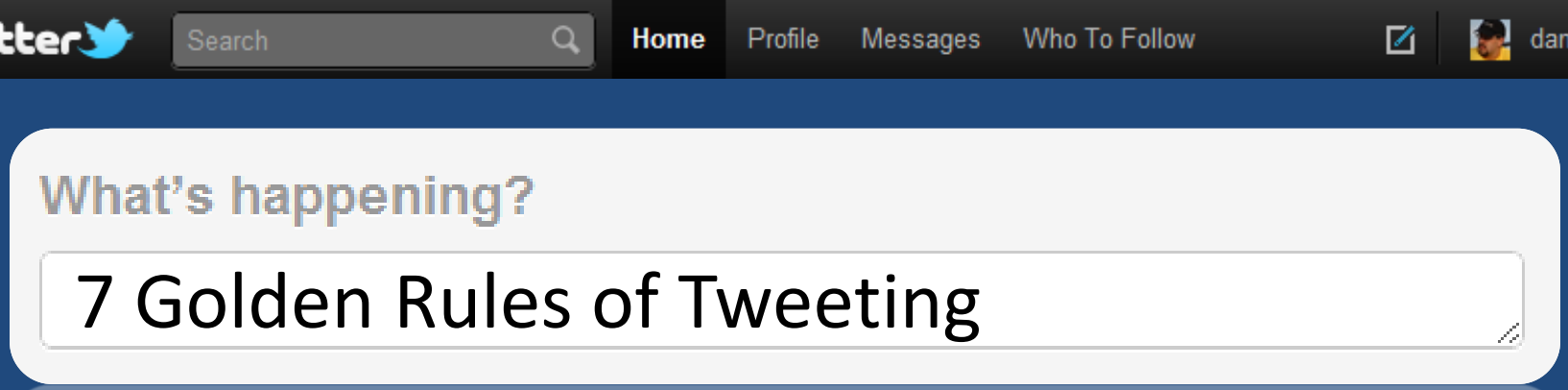
coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



#2

Follow As You Wish.

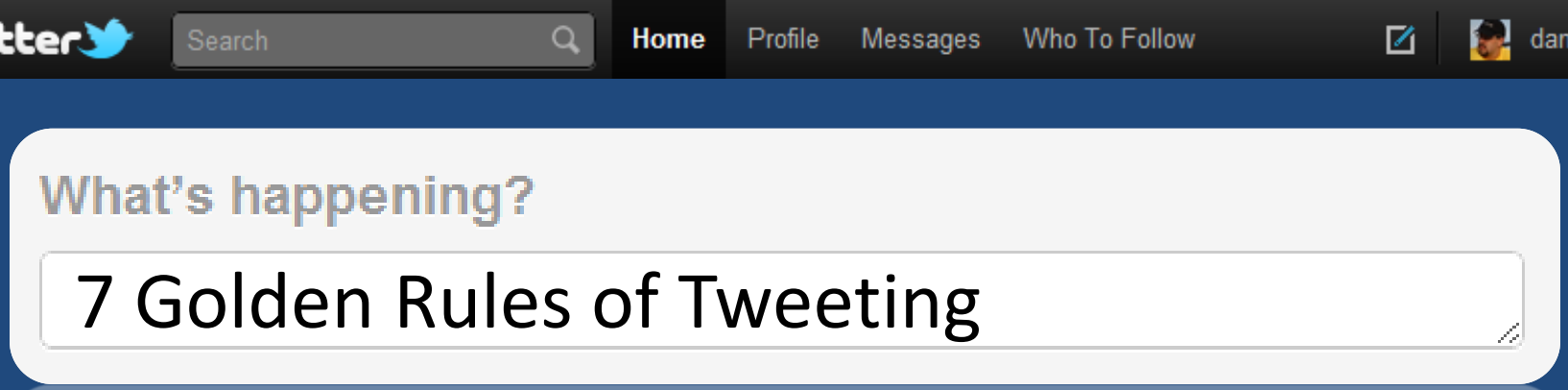
coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



3

Engage in Conversation.

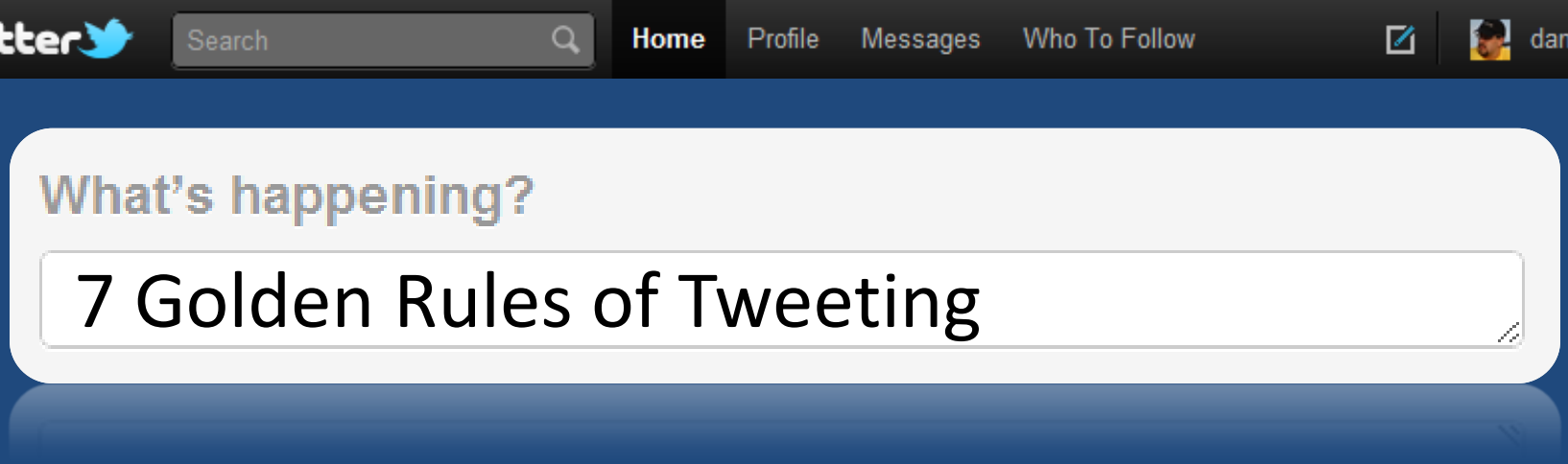
coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



4

Focus on the Followers You Have.

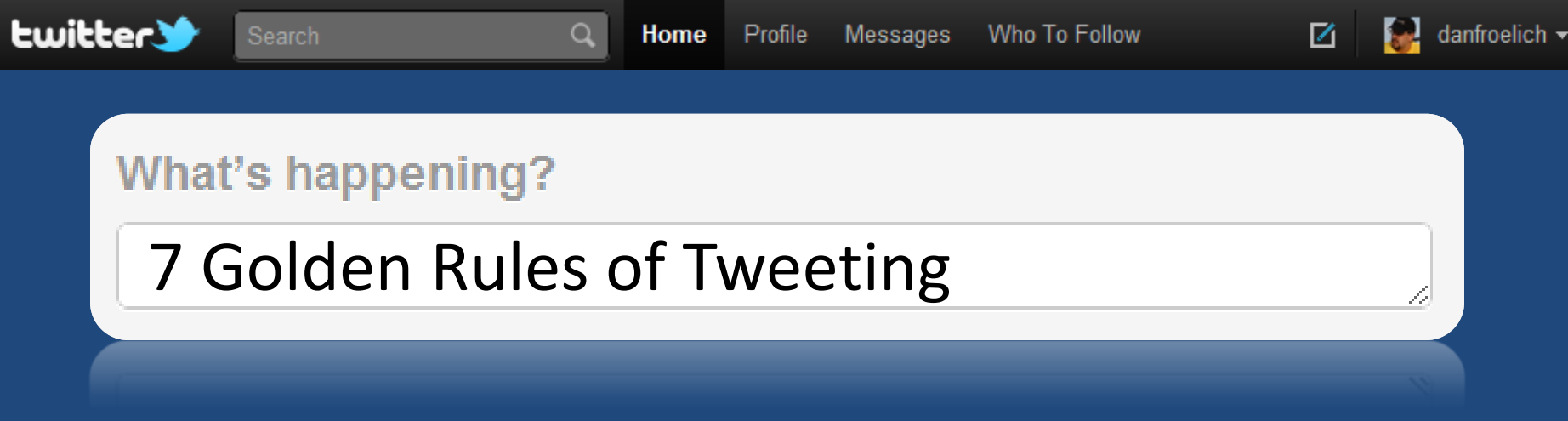
coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



5

Be Helpful.

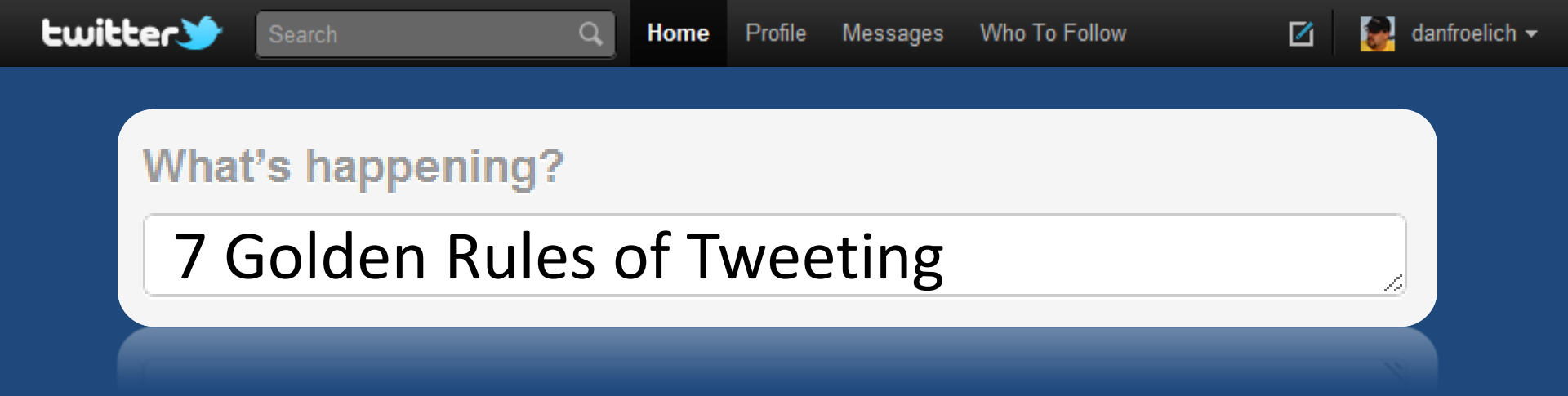
coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



6

Tweet as if Everyone Was Watching.

coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html



7

Run Your Own Race.

coolcatteacher.blogspot.com/2011/05/7-golden-rules-of-tweeting.html

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

A revolutionary new media

"It's somewhere between reporting and collaborative network journalism, and George Plimpton-like oral history, except that I'm doing it in real time in 140 characters. I don't know what to call that and I don't care as long as people don't waste my time trying to give it a name."

Andy Carvin

Strategist for NPR

@acarvin

50,000 Followers

www.guardian.co.uk/technology/2011/mar/14/andy-carvin-tunisia-libya-egypt-sxsw-2011

twitter Search Home Profile Messages Who To Follow danfroelich

What's happening?

He never knew

"Helicopter hovering above Abbottabad at 1AM (is a rare event)."

Sohaib Athar
IT Consultant
@reallyvirtual
93,000 Followers

www.mashable.com/2011/05/02/live-tweet-bin-laden-raid/

twitter Search Home Profile Messages Who To Follow danfroelich

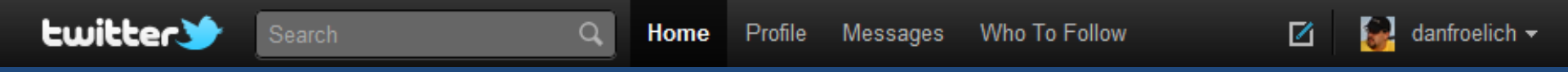
What's happening?

Quantity does not equal quality

"Just because two-and-a-half million people are following me doesn't mean I'm paranoid. Does it?"

Charlie Sheen
Unemployed
@charliesheen
4,300,000
Followers

www.techcrunch.com/2011/03/01/charlie-sheen-twitter/



E: danthetechguy@gmail.com

V: 919-295-0326

T: danfroelich